

GREATER NASHVILLE HOUSE & HOME

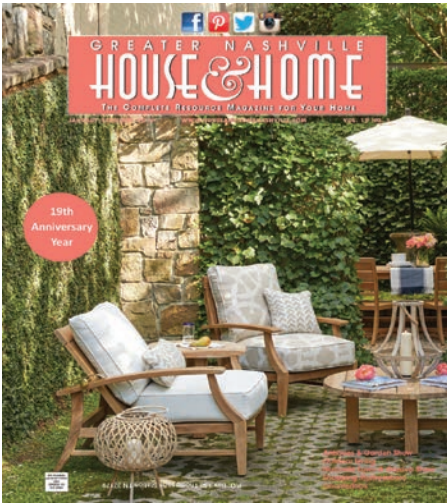
TM
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THE COMPLETE RESOURCE MAGAZINE FOR YOUR HOME

2020 Media Kit

Nashville's #1
Luxury Home
& Garden Magazine
Celebrating Our
20th Year

2020 Editorial Calendar



JANUARY/FEBRUARY

Outdoor Living Issue

Ad Close: **12/10/19**
Material Close: **12/15/19**

Bonus Distribution*:
HBAMT Home Show, Nashville
Antiques & Garden Show,
Nashville Lawn & Garden Show

Articles: Outdoor Living Directory,
Pantries, Windows, Shopping in Hen-
dersonville, Landscapers Special
Section



MARCH/APRIL

Reader's Favorites Issue/ Paint Issue

Ad Close: **2/10/20**
Material Close: **2/15/20**

Bonus Distribution*:
Nashville Home + Remodeling Show,
Southern Women's Show, Vintage Mar-
ket Days

Articles: Countertops, Bathrooms,
Shopping in Belle Meade, Realtors®
Special Section



MAY/JUNE

Tile Issue

Ad Close: **4/10/20**
Material Close: **4/15/20**

Bonus Distribution*:
St. Jude Dream Home

Articles: Tile, Fabric, St. Jude Dream
Home, Shopping Downtown Franklin,
Kitchens Special Section



JULY/AUGUST

Bathrooms Issue

Ad Close: **6/10/20**
Material Close: **6/15/20**

Articles: Bathrooms, Natural Stone,
Closets, Shopping Brentwood,
Remodeler Special Section



SEPTEMBER/OCTOBER

Kitchen Issue

Ad Close: **8/10/20**
Material Close: **8/15/20**

Bonus Distribution*:
Nashville Home Show,
Parade of Homes

Articles: Kitchens, Sinks, Mud Rooms
Shopping Murfreesboro, Company
Profiles Section



NOVEMBER/DECEMBER

Holiday Decorating Issue Annual Directory Issue

Ad Close: **10/10/20**
Material Close: **10/15/20**

Bonus Distribution*:
Vintage Market Days

Articles: Lighting, Garages, Holiday
Decorating, Shopping Downtown
Nashville/8th Ave., Builders Profile
Section

*Additional bonus distribution is added as appropriate venues become available.

2020 Rates

Packages & Rates

Invest in an Affordable Multimedia Package	6 issues Print	6 issues Digital Edition	12 months Web Advertising	12 months Social Media
PLATINUM PACKAGE \$2,500/ISSUE \$15,000/YEAR (ANNUAL VALUE \$21,000)	FULL PAGE	FULL PAGE	✓	✓
GOLD PACKAGE \$1,500/ISSUE \$9,000/YEAR (ANNUAL VALUE \$15,000)	1/2 PAGE	1/2 PAGE	✓	
SILVER PACKAGE \$750/ISSUE \$4,500/YEAR (ANNUAL VALUE \$5,100)	1/4 PAGE	1/4 PAGE		

COVER POSITIONS & SPECIAL POSITIONS: 20% PREMIUM

#1 in Advertiser Satisfaction

Nashville House & Home & Garden™ magazine is at the center of the city's interest in interior design, building, and remodeling. And we're delivering 235,000+ viewers who are looking for all that is new and exciting!

#1 in local house & home category

All rates are gross. No cash discount. Subject to change. See House & Home & Garden™ magazine 2020 Terms and Conditions. Deadlines: Advertising space deadline is the 10th of the month prior to publication. Camera ready materials due the 15th of the month prior to publication. No cancellations can be accepted after space reservation deadline. Advertisers receiving extensions agree to repeat last insertion of same size and color if extension deadline is not met. Ad production will be billed at the rate of \$50/hour. Production will be billed at cost of \$50/hour if advertisement is not camera ready. All changes will be billed at \$35/change. Client agrees to pay all collection costs & attorney fees. Publisher's liability for an error appearing in an advertisement created by the publisher is limited to the cost of the advertisement.

ADVERTISING SALES

615-302-0008

sales@houseandhomenashville.com

OTHER QUESTIONS?

Lori Fisk-Conners 615-302-0008

lori@houseandhomenashville.com

615-302-0008 • www.houseandhomenashville.com



DISTRIBUTION & CIRCULATION INFORMATION

Nashville Area Counties with distribution: Davidson, Rutherford, Sumner, Williamson, Wilson and more.

Nashville Area Counties with mailed circulation: Bedford, Bledsoe, Cannon, Cheatham, Clay, Coffee, Cumberland, Davidson, Dekalb, Dickson, Fentress, Franklin, Giles, Grundy, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Lincoln, Macon, Madison, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, and Wilson.

CIRCULATION

40,000+ Print

+ Bonus Distribution*

36,000+ Digital

*See list of shows that receive bonus distribution on the editorial calendar page

about us

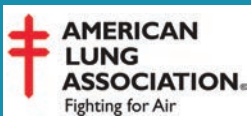
Entering its 20th year of publication, Nashville House & Home & Garden™ is Nashville's only magazine dedicated completely to home decorating & remodeling. Published by Publishing & Marketing Solutions, Inc., the magazine was founded by Lori Fisk-Conners and Nanci P. Gregg, who remain its owners today.

OUR STORY

This is the most powerful & cost effective magazine in the Nashville area. Readers can find the magazine in home decor stores, furniture stores, lighting galleries, appliance showrooms, plumbing showrooms, & everywhere they go to purchase items for their home. Every week we hear someone say "I see your magazine everywhere I go." And it's true!

WHERE OUR HEARTS ARE

We don't talk a lot about our work in the community, but we are actively involved with and sponsor a number of organizations including the St. Jude's Dream Home in Nashville, Big Brothers & Big Sisters, The Asthma Foundation, Habitat for Humanity, Boys & Girls Clubs, Delivering Good, and Graceworks.



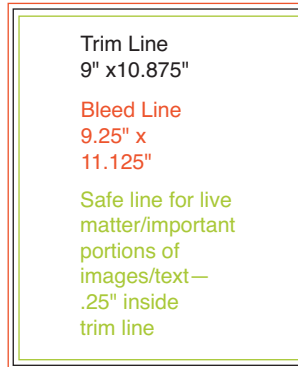
page trim size
9" x 10.875"

gutter safety for
all measurements
0.25" on each side
(from bleed where applicable)
(0.5" in total)

binding method
saddle stitched

Production Specifications

Ad Size	BLEED	TRIM
SPREAD	18.25" x 11.125"	18" x 10.875"
FULL PAGE	9.25" x 11.125"	9" x 10.875"



Full Page Bleed Specs

FULL PAGE NO BLEED	7.75" x 9.875"
1/2 PAGE VERTICAL	3.75" x 9.875"
1/2 PAGE HORIZONTAL	7.75" x 4.875"
1/4 PAGE HORIZONTAL	7.75" x 2.875"
1/4 PAGE RECTANGULAR	3.75" x 4.875"

All ads need to be 300 DPI or greater. PDFs or JPGs preferred. No native AI files accepted - please save as PDFs with all fonts converted to outlines.

Contact Nashville House & Home & Garden™ ad production at production@houseandhomenashville.com or 615-595-8980

Digital Specifications

WEB SITE

Sponsored Content	Monthly Online Product Showcase \$750/month — 800 x 500 pixels
Top Banner	\$500/month — 550w x 420h pixels
Hot Products	Image on home page, link to editorial page of up to 1,000 words & 3 images — \$500/month
Mid Banner	\$400/month — 550w x 420h pixels
Bottom Banner	\$300/month — 550w x 420h pixels
Reader's Favorite Listing Link	— \$150/year

SOCIAL MEDIA

Facebook	\$500/post	NashvilleHouseandhome
Pinterest	\$500/post	Nashvillehhg
Twitter	\$500/tweet	nashvillehhgmag

Please send all banner and other image files for digital use as 72 DPI jpgs. Please send digital files to production@babyandchildrensproductnews.com