

NASHVILLE  
**HOME**  
+REMODELING  
**EXPO**

**MARCH 13-15, 2020**  
Music City Center

G R E A T E R N A S H V I L L E  
**HOUSE & HOME** TM  
THE COMPLETE RESOURCE MAGAZINE FOR YOUR HOME BY GARDEN

## Show Directory Advertising Rates

2 Page Spread	\$3,000
Back Cover	\$2,300
Inside Front Cover	\$1,900
Inside Back Cover	\$1,900
Full Page	\$2,000
1/2 Page	\$1,000
1/4 Page	\$500
1/8 Page	\$300

Yes run my \_\_\_\_\_ page advertisement in the Official 2020 Show Directory.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Signature \_\_\_\_\_

Select: Visa      MasterCard      Discover Card      American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature for Card \_\_\_\_\_

Date \_\_\_\_\_

Email this form to [lori@houseandhomenashville.com](mailto:lori@houseandhomenashville.com) or fax it to 615-302-2900

Deadline Jan 9, 2020 Call 615-302-0008

# ADVERTISING SPECS

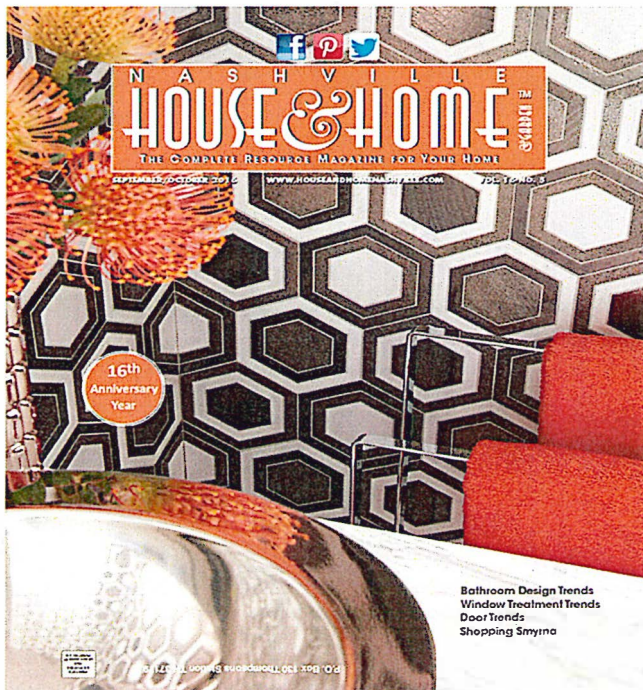
Ad size	Ad dimensions Width x Height	Live Area Width x Height
2 page ad spread Bleed	18.375" x 11.167"	17.25" x 10.125"
2 page ad spread trim	18" x 10.875"	
Full page bleed	9.375" x 11.167"	8.25" x 10.125"
Full page trim	9" x 10.875"	
Full page no bleed	7.75" x 9.875"	
½ page vertical	3.75" x 9.875"	
½ page horizontal	7.75" x 4.875"	
¼ page horizontal	7.75" x 2.875"	
¼ page island	3.75" x 4.875"	
1/8 page	3.75" x 1.875"	

**AD RESERVATION DEADLINE: Thursday, January 9, 2020**  
**MATERIALS DEADLINE: 5:00 p.m. on Tuesday, January 14, 2020.**

Other specs: All ads need to be 300 dpi or greater. PDF's preferred. Email ad materials to [lori@houseandhomenashville.com](mailto:lori@houseandhomenashville.com).

For advertising spec questions call Lori direct at 615-302-0008.

To reserve your ad space in the Official Show Directory Call Lori Fisk-Conners at 615-302-0008 or email [lori@houseandhomenashville.com](mailto:lori@houseandhomenashville.com) by deadline January 9, 2020.



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